



**SOUTH
AUSSIE**
with Cosi

SOCIAL MEDIA RESULTS

South Aussie with Cosi Page

Post details

ID: 611227991184315



South Aussie with Cosi

Published by [Kylie Ferguson](#) · September 5 at 7:40 PM · 🌐



Who wants to win a 2 x night family Digital Detox weekend escape?

We are giving 10 x families a two night camping adventure next weekend at [Woodhouse Adventure Park!!](#)

Join me and Ali Clarke from the [Mix102.3](#) breakfast team for tube slides, disc golf, laser skirmish, a campfire and tents for everyone! 🏕️

🔥... See more



10,869

Accounts Center accounts reached ⓘ

0% from boosted posts

10,869 organic

0 paid

247

Post engagements ⓘ

42 reactions

37 on post

5 on shares

1 share

1 on post

0 on shares

6 comments

6 on post

0 on shares

198 clicks

25 photo clicks

50 link clicks

0 clicks to play

123 other clicks

SOUTH

AUSSIE

with Cosi



South Aussie with Cosi Page



South Aussie with Cosi

Published by Cosi Costello · September 15 at 2:58 PM

EDIT. Winner drawn!!!

WHO WANTS A FREE HOLIDAY ? RIGHT NOW !

I've got two nights in a cabin to give away.

Im here filming at [Woodhouse Adventure Park](#) in the Adelaide Hills. They just said I can have this cabin this weekend so Im giving it to one SA family !

But you've gotta be FREE tonight and tomorrow. Only enter if you can come up tonight !!

Grab the kids from school and come straight up !

Whack your name below if you want to take it.

I'll choose a winner in FIVE minutes 🍷👍🍷



35,156

Accounts Center accounts reached ⓘ

0% from boosted posts

35,156 organic

0 paid

4,475

Post engagements ⓘ

197 reactions

197 on post

0 on shares

3 shares

3 on post

0 on shares

384 comments

359 on post

25 on shares

3,891 clicks

300 photo clicks

0 link clicks

0 clicks to play

3,591 other clicks

**SOUTH
AUSSIE**
with Cosi

South Aussie with Cosi Page



South Aussie with Cosi

Published by [Kylie Ferguson](#) · September 15 at 8:44 PM · 🌐



We had an EPIC time tonight at [Woodhouse Adventure Park](#) for our Digital Detox with Ali Clarke and the [Mix102.3](#) breakfast team!

So good to see these families laughing, smiling and enjoying each others company out in the fresh air without their devices!

They're spending the weekend at Woodhouse and we can't thank them and their team enough !!!



29,718

Accounts Center accounts reached ¹

0% from boosted posts

29,718 organic

0 paid

3,314

Post engagements ¹

271 reactions

207 on post

64 on shares

7 shares

7 on post

0 on shares

12 comments

10 on post

2 on shares

3,024 clicks

1,949 photo clicks

0 link clicks

0 clicks to play

1,075 other clicks

SOUTH AUSSIE
with Cosi

South Aussie with Cosi Page



South Aussie with Cosi

Published by [Kylie Ferguson](#) · September 18 at 3:28 PM · 🌐



Our Digital Detox [Woodhouse Adventure Park](#) on the weekend was just so awesome!

My good mate Ali from [Mix102.3](#) buddied up with me to give 10 x lucky families a phone-free weekend to reconnect with their families! The tubed, played, ran, breathed in fresh air, had a campfire and most of all spent precious time with their families.

Thankyou so much to Cheryl at [Leading Lines Photography](#) for the pics!!!



23,602

Accounts Center accounts reached ⓘ

0% from boosted posts

23,602 organic

0 paid

2,417

Post engagements ⓘ

188 reactions

186 on post

2 on shares

2 shares

2 on post

0 on shares

10 comments

9 on post

1 on shares

2,217 clicks

1,281 photo clicks

0 link clicks

0 clicks to play

936 other clicks

SOUTH AUSSIE
with Cosi

Cosi Andrew Costello Page



Cosi Andrew Costello ✓

Published by [Kylie Ferguson](#) · September 5 at 8:20 PM · 🌐

Who's screen time is way too high?
Who wants to ditch the phone for the weekend and enjoy a 2 x night family Digital Detox weekend escape?
We are giving 10 x families a two night camping adventure next weekend at [Woodhouse Adventure Park!!...](#) [See more](#)



41,700

Accounts Center accounts reached ⓘ

0% from boosted posts

41,700 organic

0 paid

1,344

Post engagements ⓘ

135 reactions

132 on post

3 on shares

4 shares

4 on post

0 on shares

60 comments

57 on post

3 on shares

1,145 clicks

95 photo clicks

314 link clicks

0 clicks to play

726 other clicks

SOUTH AUSSIE
with Cosi

Cosi Andrew Costello Page

 **Cosi Andrew Costello** 
Published by Cosi Costello  · September 7 at 8:46 AM · 

Who wants a FREE HOLIDAY? We have 10 family holidays to the Adelaide Hills to give away.

Takes two secs to enter by clicking the link below  

[https://www.mix1023.com.au/competition/digital-detox/...](https://www.mix1023.com.au/competition/digital-detox/) See more



MIX1023.COM.AU
Digital Detox

24,448
Accounts Center accounts reached 

0% from boosted posts

24,448 organic	0 paid
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1,191
Post engagements 

88 reactions 88 on post 0 on shares	37 comments 37 on post 0 on shares
0 Share 0 on post 0 on shares	1,066 clicks 0 photo clicks 679 link clicks 0 clicks to play 387 other clicks



Instagram Wall

Instagram

southaussiewithcosi

MIX 102.3

ALI CLARKE BREAKFAST SHOW

DIGITAL DETOX

SOUTH AUSSIE with Cosi

Woodhouse Adventure Park

25 likes 1 comment

0 Save

8,071 Accounts Center accounts reached

Post interactions

Account activity

0 texts 0 emails

0 calls 0 get directions


0 website clicks


Insights activity is reported in Pacific time zone. Ads

SOUTH AUSSIE
with Cosi

Instagram Wall

Instagram

 southaussiewithcosi



👍 🗨️ 📌

southaussiewithcosi EDIT. WINNER CHOSEN AND NOTIFIED

41,339
Accounts Center accounts reached ⓘ

Post interactions ⓘ

580 likes	117 comments
10 saves	

Account activity ⓘ

0 texts	0 emails
0 calls	0 get directions
0 website clicks	

Insights activity is reported in Pacific time zone. Ads activity is reported in the time zone of your ad account.

**SOUTH
AUSSIE**
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Instagram Wall



18,158

Accounts Center accounts reached ⓘ

Post interactions ⓘ

190 likes

2 comments

3 saves

Account activity ⓘ

0 texts

0 emails

0 calls

0 get directions


0 website clicks

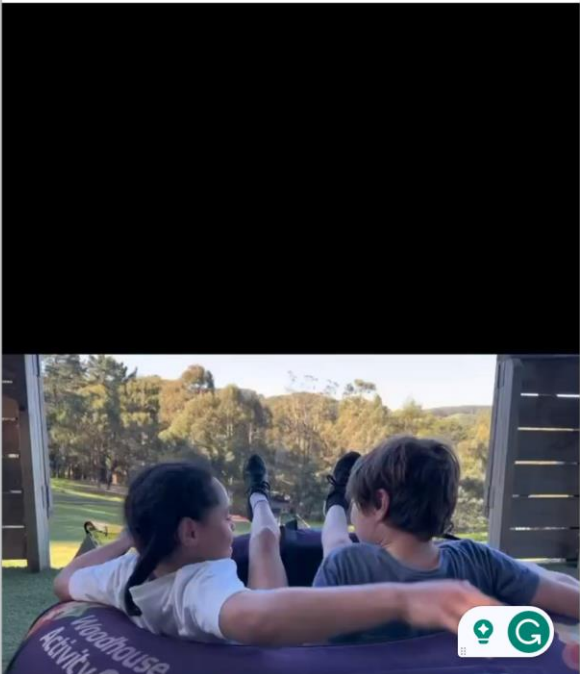
Insights activity is reported in Pacific time zone. Ads activity is reported in the time zone of your ad account.



Instagram Wall

Instagram

 southaussiewithcosi



12,638
Accounts Center accounts reached ⓘ

Post interactions ⓘ

136 likes	1 comment
2 saves	

Account activity ⓘ

0 texts	0 emails
0 calls	0 get directions
0 website clicks	

Insights activity is reported in Pacific time zone. Ads activity is reported in the time zone of your ad account.

**SOUTH
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Instagram Wall



10,866

Accounts Center accounts reached ⓘ

Post interactions ⓘ

110 likes

0 Comment

3 saves

Account activity ⓘ

0 texts

0 emails

0 calls

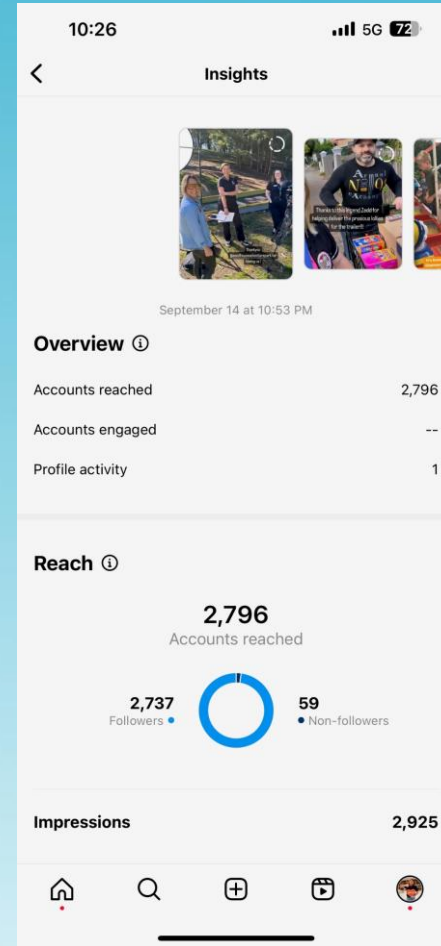
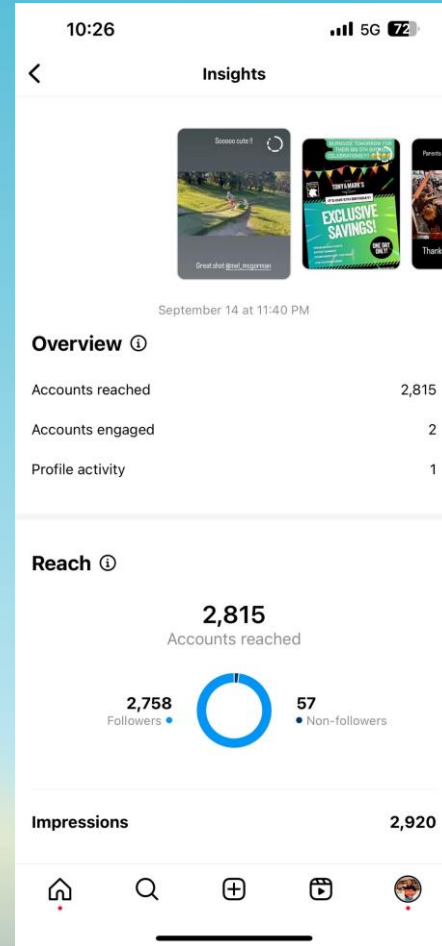
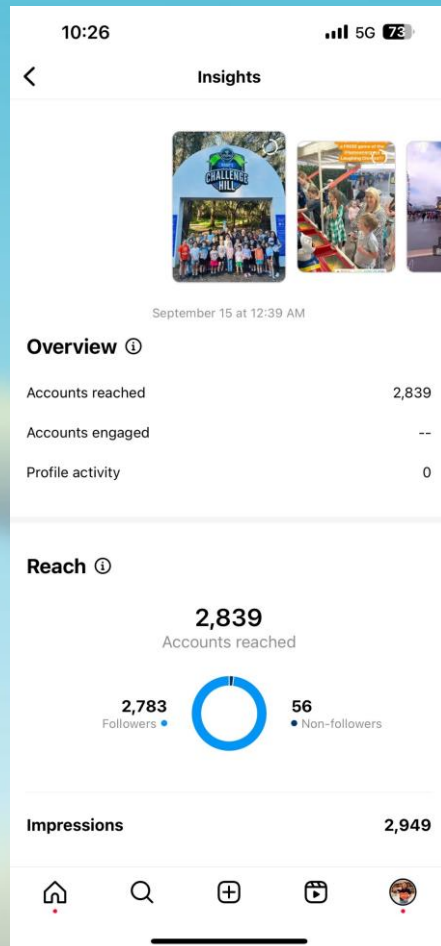
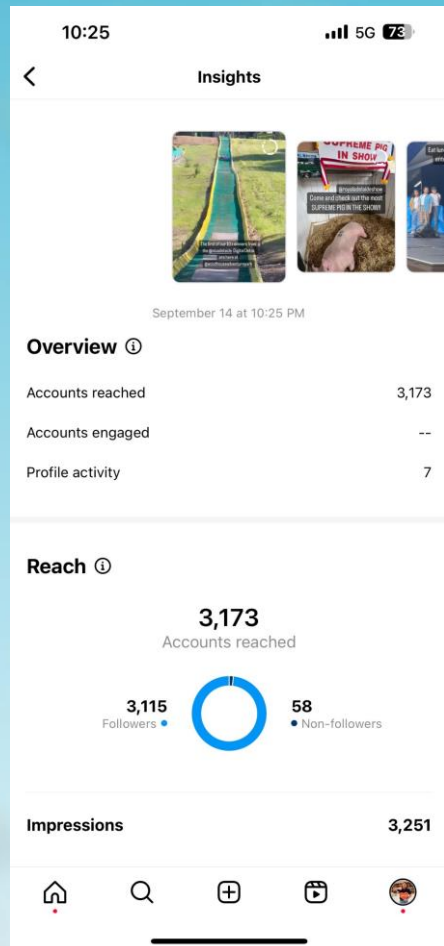
0 get directions

0 website clicks

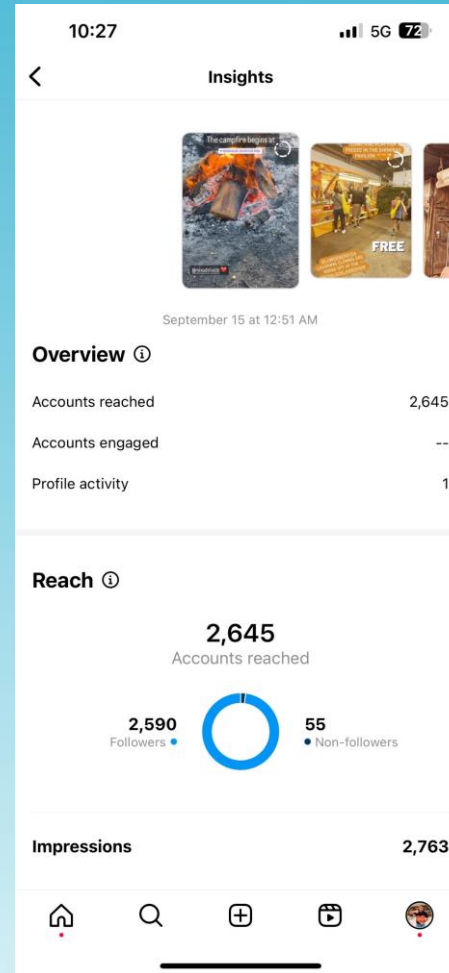
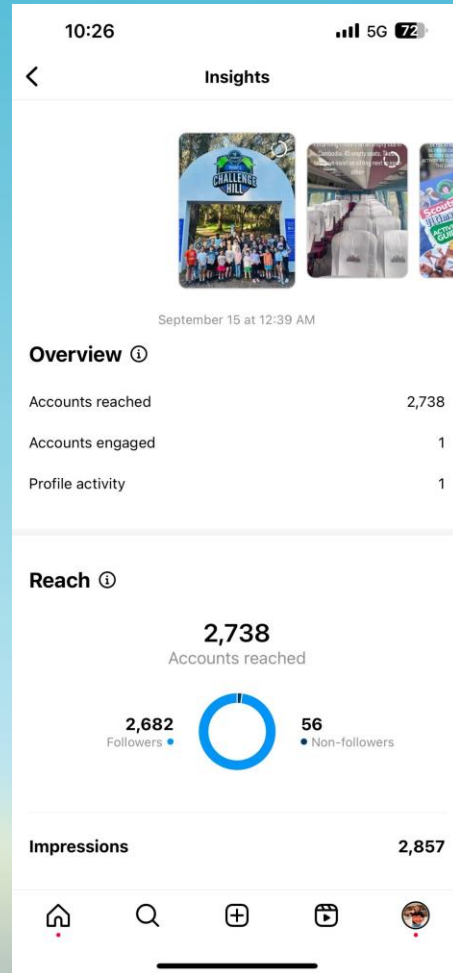
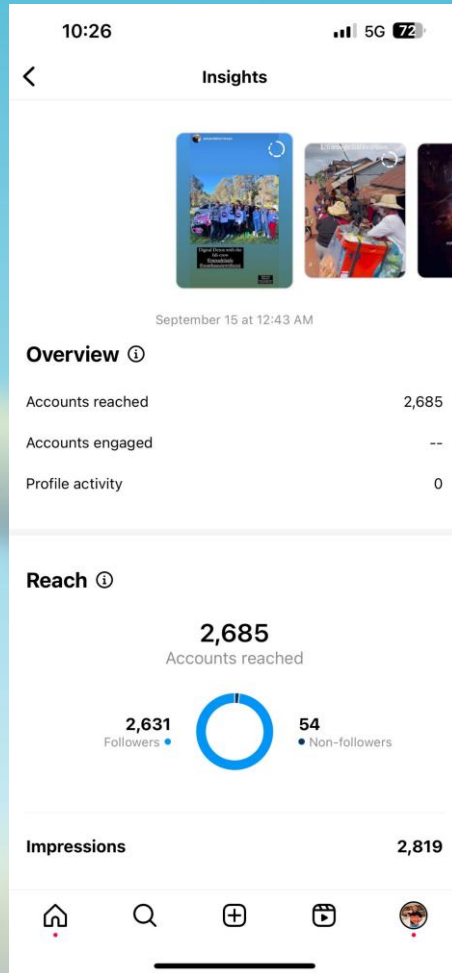
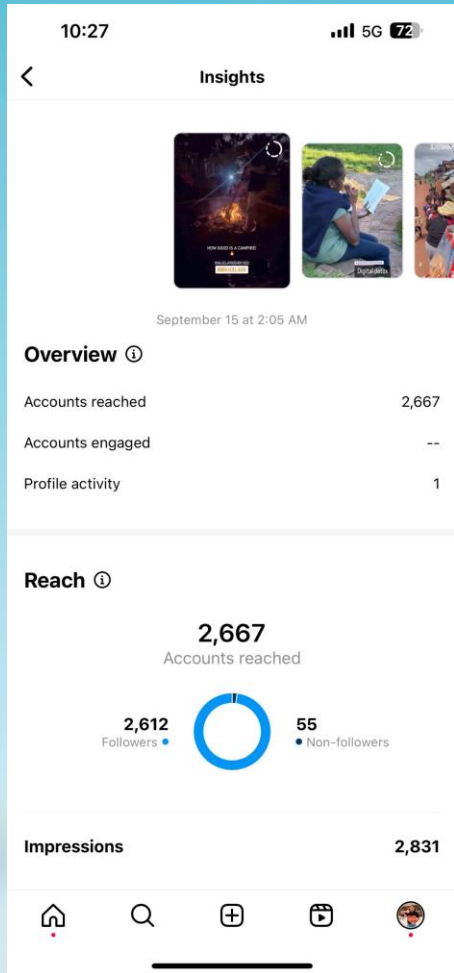
Insights activity is reported in Pacific time zone. Ads activity is reported in the time zone of your ad account.

**SOUTH
AUSSIE**
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Instagram / FB stories

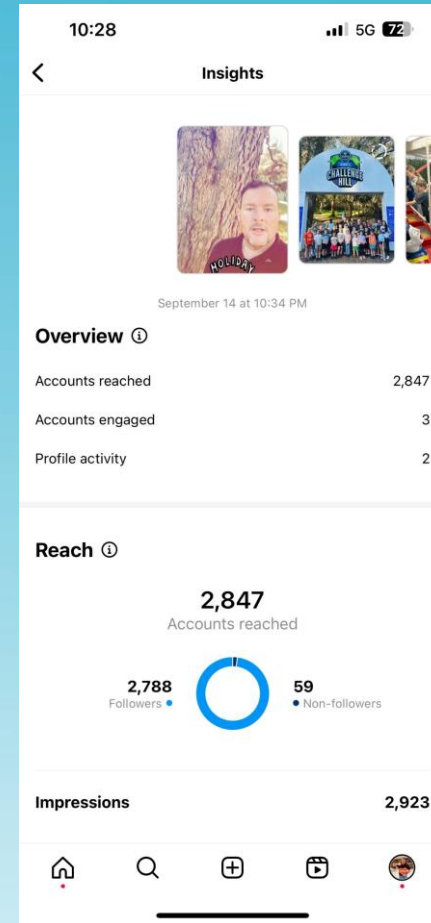
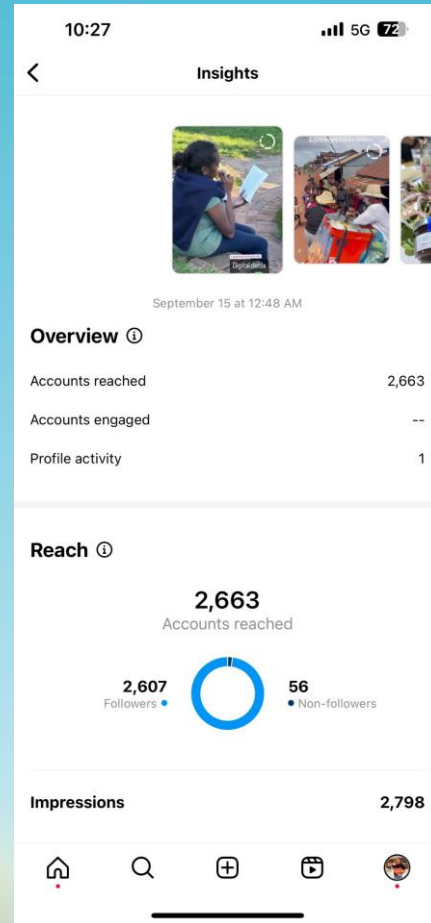
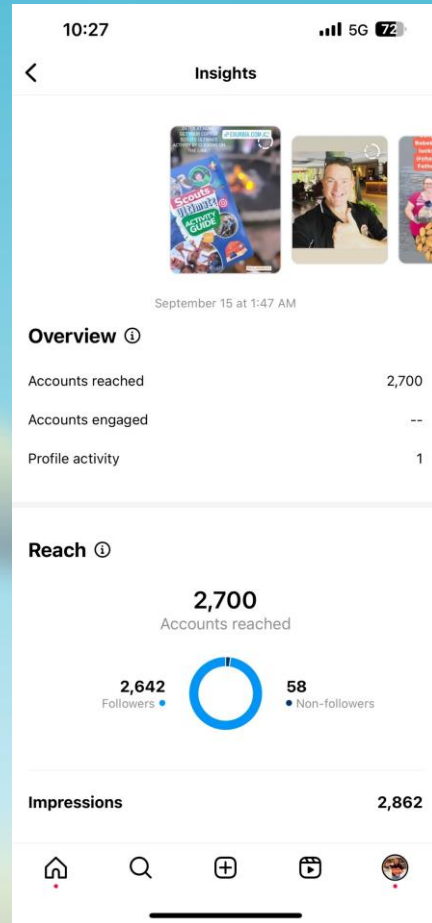
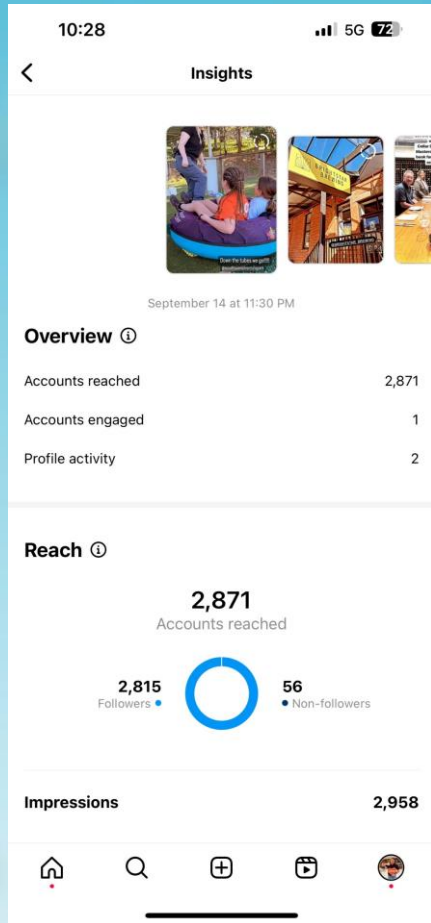


Instagram / FB stories



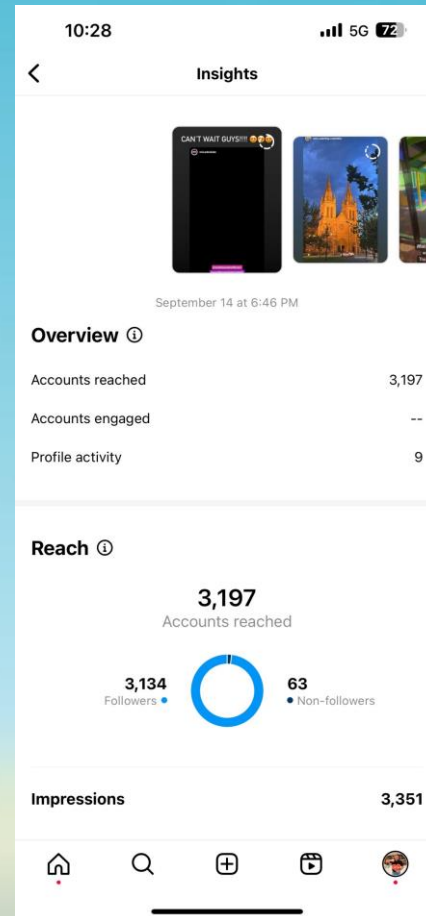
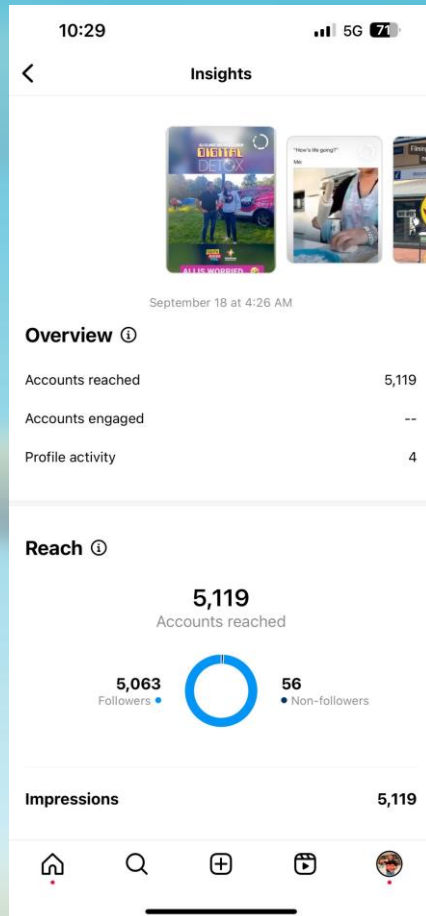
SOUTH AUSSIE
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Instagram / FB stories



SOUTH AUSSIE
with Cosi

Instagram / FB stories



SOUTH AUSSIE
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Campaign Results

11 x Facebook / Instagram posts

14 x stories across Facebook and Instagram (28 x total)

Plus 1 x segment on South Aussie with Cosi

Accounts Reached: 256,565



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